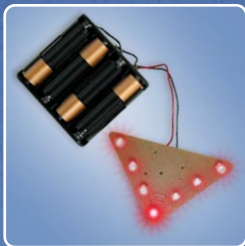


YEEHA!



IT'S
ALL
ABOUT
WINNING!



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P.O.P.

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INFORMATION DISPLAY SYSTEMS

With over 500,000 users worldwide, it's no wonder Pro-Lite is a leader in the design, engineering, and manufacturing of electronic information systems since 1981.



.....IMMEDIATE PROMOTIONAL IMPACT

The Xpression™
LED Name Badge

COMMUNICATE CLEARLY.....



Vacuum Fluorescent Displays
.6", 16 Characters



.....APPLICATION READY TECHNOLOGY

PL-M1010
1" - 12, 16, 24 Characters

DOUBLE
LINE
AVAILABLE

WIRELESS MESSAGING.....



The TruColorXP™
2" - 12, 16, 24 Characters

CUSTOM LOTTERY SIGNAGE

Need to generate excitement and lottery fever? Pro-Lite lottery signs can do just that! They utilize ultra-bright, long-life LED's and a low power consumption circuit design.



CUSTOMIZED LOGO.....

ON-BOARD
CONTROL SWITCH or
WIRELESS UPDATES

.....PROGRAMMABLE
JACKPOTS



.....STATIC, FLASHING,
AND VEGAS EFFECT

FEATURES:

- Ultra bright LED's for high visibility
- On-board ON/OFF switch
- Effect speed control
- Long-life LED's
- Warp proof aluminum casing
- Easily sits on counter or hangs inside window front

LED CLOCKS AND COUNTDOWN DISPLAYS

Pro-Lite products can be found everywhere, even in your digital clocks. Because we are a manufacturer, we are able to custom design any digital product and save you money!



.....:ELEGANT AND ACCURATE

WE DESIGN TO ANY SPECIFICATIONS

LED CLOCK
2.5" Clock with Alarm and Remote

RELIABLE TO THE SECOND:.....

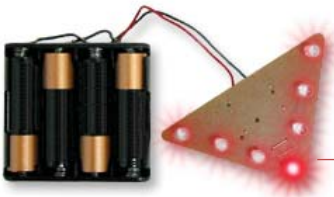
LED COUNT UP/DOWN
Days, hours, minutes, seconds



IN-STORE/PROMOTIONAL ELECTRONICS

MOTION + LIGHTS = BRAND AWARENESS

We design and customize microelectronic point-of-purchase devices that will bring much deserved attention to your product, brand or both!



.....:TEMPORARY

CUSTOM LED LIGHTING
Custom Board or Harness Wiring Design

RED, GREEN, AMBER, BLUE AND WHITE LED'S

PERMANENT:.....

PLAY MPEG1, 2, 4, MP3, WMA, WAV, JPEG, AND DVD's

VIDEO WITH SOUND
Continuous Play



.....:PROMOTIONAL



PORTABLE RADIO AND MESSAGE DEVICE
Programmable with Time and Date display

STORE UP TO 100 CHARACTERS

